



SUNNY HISWA BY WATER SHOW FOR VICTRON

The 22nd edition of the boat show 'Hiswa by Water' at IJmuiden (the Netherlands) has been a success. Sun and summer temperatures contributed to a large number of visitors allowing them to enjoy a show of more than 450 blinking sailing yachts, luxurious motor cruises and classic boats.

The show has been a successful one for Victron Energy. The number of visitors at the booth has yet again proved the strong position of the brand on the market. This year's show has been marked by the presentation of the latest product introductions: the new series of batteries and high power alternators as well as the new Phoenix MultiPlus 24V/4000VA/100A and the Phoenix MultiPlus Compact 24V/2000VA/60A, which are expected to be available at the end of this year. Special attention was paid to the new Phoenix MultiPlus *Easy*: the easy to install all-in-one power solution.

'There is a strong need for all-in-one power solutions which are not only easy to install, but allow to save space and weight. This is how the idea for the MultiPlus Easy was born says Johannes Boonstra, Sales Manager for Victron, in an interview with Yacht Vision TV (a popular Dutch TV program devoted to boats and marine equipment).

The show had a festive character for Victron, as the company is celebrating her 30 years in business this year: a good reason for a party. We would like to thank all the visitors for visiting us at the show and joining our party!



Victron Energy 30 year's party at the show



The new Phoenix MultiPlus *Easy*