



VICTRON ENERGY TO CELEBRATE 30 YEARS IN BUSINESS

Victron Energy celebrates 30 years in business this year. Founded in 1975, the company has grown from a small technology company located in a single office to an international enterprise doing business in more than 60 countries worldwide.

Victron Energy began as the first company manufacturing professional grade inverters. The first models didn't have the sophistication of current models but proved themselves to be a reliable and solid solution for AC/DC conversion. Some of the oldest models are still being used daily for professional purposes. Nowadays, the company supplies safe, efficient and reliable power solutions with a focus on technology and innovation.

With products competitively available to all markets, recently Victron has enjoyed sustained growth in the order of 30% year on year. The company now offers almost 200 products and its clients include internationally known names such as Sunseeker, Najad, Bavaria Yachts, ATS Euromaster, the US Coastguard, the Dutch Army and Ambulance Service, Trinity House, Oyster, and many others.

Much of Victron's success and continued growth is attributed to its commitment to R&D and innovation. Since its inception, Victron Energy has introduced many product innovations, including the well known series of inverter charger combination units, which have become the industry benchmark. The current inverter/charger combination series, which has recently been expanded, is now probably the largest on the market and offers many unique capabilities.

This year has been marked by the launch of a brand new range of alternators and batteries, several new models of inverter charger combinations and later this year, the introduction of VE.Bus, a new way of parallel connecting and building of multiple phase systems, and the new systems integration network, VE Net. These products are again pioneering and will set new standards within the power sector of our industry.

"There are few companies with such established experience in the market and we are proud of the achievements of our 30 years in business" said Reinout Vader, CEO and founder of the company. "As people become increasingly mobile in both work and leisure pursuits, the use of onboard electrical devices will continue to grow. We see a bright future for the continued development of our markets and our product ranges".