

Victron Energy's overwhelming representation at Boot Holland

Boot Holland, a quickly developing Dutch boat fair is being held yearly at the FEC Expo centre in Leeuwarden, in the North of the Netherlands. This year's Boot Holland is however a special one for Victron Energy: it has never had such a large representation as this year. With 7 distributors and over 50 boats equipped with Victron Energy products, it can be said that the representation is overwhelming.

Victron Energy has been represented by distributors Combi Noord, Lasaulec Nautiek, Rimare, Centurion, Leijnema, de Watersportwinkel and Maronier. With presentation walls showing the function of *Power Assist* and *Power Control*, the unique features of the Phoenix MultiPlus, visitors could switch current input and see with their own eyes how to prevent overload through the immediate compensation of insufficient shore or generator power from the battery.



Distributors Lasaulec and Combi Noord with their presentations of the Victron Energy range

Besides the MultiPlus, there was a presentation of VE Bus, the newest product innovation to be introduced this year. VE Bus is a new way of parallel connecting and building of multiple phase systems, which makes it possible to connect different types of units and create redundant systems with a high number of devices.

"We are overwhelmed by this year's representation", said Ruurd ten Brink, Victron sales manager for the Benelux. "We never expected to be present in such high numbers. The product presentations attract a lot of attention from the visitors. More and more people discover the possibilities of our products. The number of electrical equipment on board is still rising, which is a very positive development for Victron Energy".



Over 50 boats "Energized by Victron"...