



Victron Energy products at Toronto International Boat Show

The Toronto International Boat Show is Canada's largest show and sale of products and services for the boating world. This international boat show, held in the largest trade show space in Canada, draws water sport enthusiasts from all over the province and beyond. With new and antique boats on display in every shape and form, over 500 exhibitors present their latest offer in canoes, yachts, speed cruisers, kayaks, sailboats as well as various services and accessories for the marine market.

Victron Energy products were displayed prominently at Stright-MacKay, Ontario Battery, Agency CK and other distributors, providing excellent visibility and attracting many visitors. The tenor of the show was enthusiastic, and the warm weather leading up to the show put people in a boat buying mood. The public was signalling a good start to 2007.

Doug Low, General Manager at Victron Energy North America, speaks of a successful show. *'We were pleased with the number of visitors and the interest in the products. It is clear that the capabilities of our products are registering well with the market. We made contact with a good number of potential customers, so I am very happy with the results of the show.'*

