



SUCCESS AT NEW-ZEALAND BOAT SHOW

The New Zealand Boat Show is held yearly at the Auckland Showgrounds in Greenlane, Auckland. Over 230 exhibitors from all around New Zealand and from all sections of the marine industry are on display. With a yearly visitor average of 38,000 the show is New Zealand's largest and longest running boat show.

Alphatron Pacific, Victron Energy distributor for New Zealand, speaks of an extremely successful boat show. With a booth displaying the new products introduced this year, Alphatron presented various components for inverter and charger based power solutions. *'Victron's advantage lies in a comprehensive and complete range of both components and systems. The introduction of alternators and batteries has strongly contributed to this,* said Jeroen Brand, Sales Executive at Alphatron Pacific. *'This resulted in a surprisingly high number of visitors and interesting new leads.'*



The Show



Alphatron Pacific presenting Victron Energy